

Three Weeks Learning Chinese Program

Intensive Mandarin Cultural Immersion (IMCI) by ECNU (East China Normal University) Embark on an exhilarating three-week adventure in China. Dive deep into Mandarin and Chinese culture through interactive lessons, walking tours, cultural experiences. This immersive program blends language learning with cultural exploration, offering a unique insight into Chinese society and opportunities to broaden your perspectives. Experience the true essence of China in a way that goes beyond textbooks.

Program Highlights

Professional Curriculum Instruction

Expert guidance in Chinese language learning and cultural immersion.

Engaging Walking Tours

Exciting and interactive tours to explore the vibrant city of Shanghai.

Deep Cultural Insights

Profound understanding of Chinese society and business opportunities.

Personalized Management Services

Customized support and assistance to enhance the learning experience.

Four Teaching Modules

Language Learning

Immerse in the study of Mandarin learnings.

Walking Tours

View the vibrant city of Shanghai.

Cultural Immersion

Experience Chinese culture firsthand and gain insights into Chinese society.

Practical Chinese Practice

Explore business opportunities and broaden your perspectives.

Deadline & Class Schedule

Application shall be submitted before or on June 10, 2024. Class starts on July 8, 2024 and ends on July 28, 2024.

Tuition & Fees (\$2200)

1. Include: Textbooks, trip and travel, room and insurance and \$60 non-refundable application fee.
2. Exclude: Three meals which are around \$12/day at ECNU's cafeteria.
3. Accommodation: Standard double room with shared bathroom and shower facilities on ECNU campus or neighboring hotels.

Application Procedure

1. Apply Online : Apply on here or send an email to admission@chinaedutravels.com. For group booking and agents, please call +12144024137
2. Receive Letter of Acceptance: Upon acceptance, the ECNU Global Education Center will email you the Admission Offer and the Visa Application Form.

Class Schedule *Week 1*

Monday: Opening Ceremony & Class ,Orientation

Tuesday: Comprehensive Chinese Language Class

Wednesday: Cultural Experience: Chinese Painting

Thursday: Chinese Language Practice Activities

Friday: Walking Tour: Chinese Civilization in Museums

Week 2

Monday: Chinese Language Class

Tuesday: One-on-one Q&A Session

Wednesday: Expert Lecture

Thursday: Chinese Practice Activities

Friday: Walking Tour: Exploring Shanghai's History from Suzhou River

Saturday: Visit to a Chinese Family

Week 3

Monday: Chinese Language Class

Tuesday: One-on-one Q&A Session

Wednesday: Cultural Experience: Chinese Martial Arts

Thursday: Chinese Language Practice Activities

Friday: Walking Tour: Company Visits